

colour**me**beautiful
the image consultants

training**opportunities**

from Europe's leading
image consultancy



colour

style

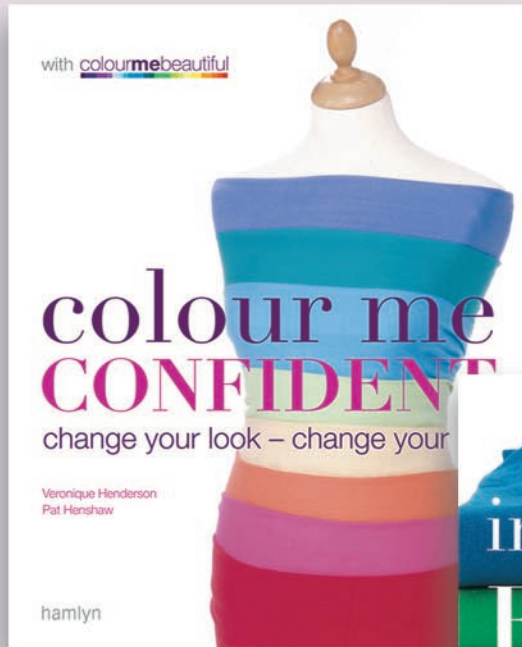
make-up

bridal

men

corporate





Colour Me Confident
The definitive style guide
for women

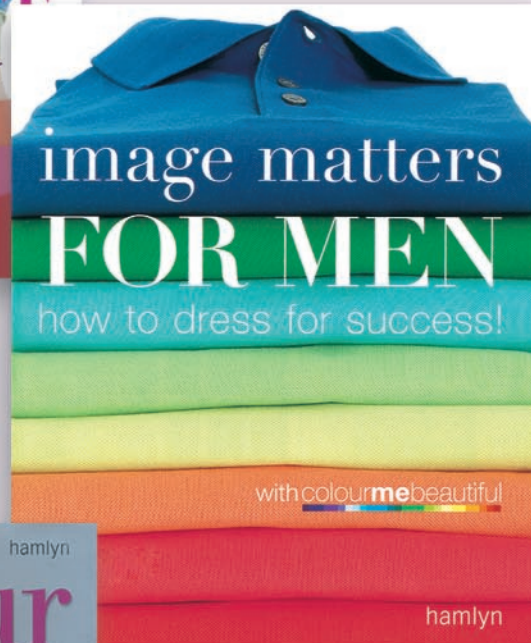
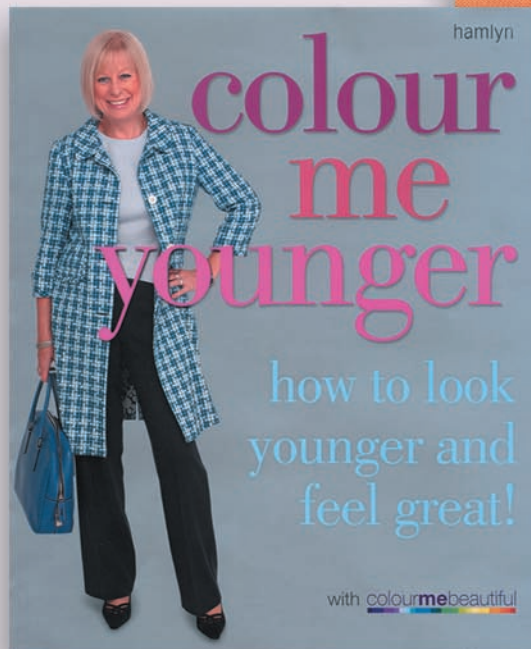
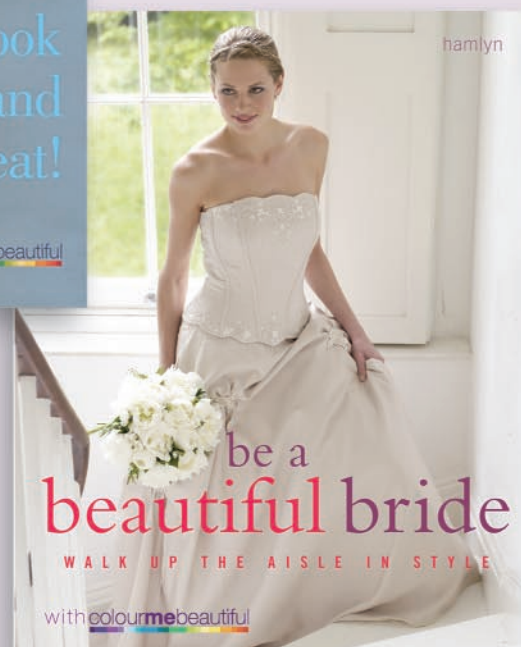


Image Matters for Men
A concise and informative
point of reference for men



Colour me Younger
An inspiring book to help women
look fabulous forever



Be a Beautiful Bride
The invaluable guide to
looking great on your big day

“ Our mission
colour me beautiful believes that everyone
has the right to realise the full potential
of their personal image.

Our pledge is to help every client look
and feel their best by supplying quality products
and the most up-to-date services in
the image industry.

We constantly strive to exceed our
clients' expectations.”

“ Your goals
You have the opportunity to run
your own business as a fully trained image
consultant. To help and assist you in
making your business a success,
you have the resources and brand
awareness of Europe's leading
image consultancy behind you.”

time for a new career?

If you are self-motivated, enthusiastic, enjoy meeting people and want to help others feel better about themselves, training as an image consultant could be the right career move for you. Training with **colour me beautiful** gives you the foundation and support with which to develop and build a career and a business in the image industry.

colour me beautiful was established in Europe in 1983 and is now the leading international authority in the image industry. We offer the most up-to-date and advanced training to ensure our consultants are the best in the business. The support offered by **colour me beautiful** to its network of consultants in 30 countries is unique. Our best-selling books have won us recognition in the beauty and fashion world and provide huge opportunities to promote the businesses of our consultants.

When you train with **colour me beautiful** you have the opportunity to run your own business, on a full or part-time basis, whilst enjoying the benefits of being part of a world class organisation. Your income is generated from fees for services, enhanced by the sale of cosmetics and other **colour me beautiful** products.

Most consultants work from their own home, but those whose businesses have grown significantly have established studios in commercial premises. Others come to **colour me beautiful** to enhance an existing business, such as a beauty salon or clothes shop, with the addition of image consultancy services.

colour me beautiful is an Audited Training Provider by the International Federation of Image Consultants (IFIC). IFIC regularly audits our trainers and training materials to ensure consistent quality and high standards. All our trainers are experienced award winning image consultants who offer not just the most advanced training in the industry, but will share with you practical advice from their own experiences. All trainers are also Masters of IFIC.

Training as a **colour me beautiful** consultant means:

- Working under a well-known brand name
- Positive brand recognition by clients, thus you are instantly credible as an image consultant
- Continuous positive media coverage
- Partnership promotions with leading brand names such as *Dove*, *The Daily Mail*, *Good Housekeeping* etc.
- Unrivalled on-going support from an experienced team
- 10-strong team based in Head Office together with a team of trainers and Consultant Support Managers

starting your business

Our objective is to recruit and develop motivated consultants to build exciting businesses which relate to their own career aspirations. Whether you choose to run your business full or part-time, we aim to help you provide a quality service and earn a healthy profit.

the complete business solution

Training to become a recognised **colour me beautiful** consultant is the complete business solution; not only will you benefit from the association of working under a well-known brand who are market leaders but also the ongoing support you receive from our Head Office is unequalled. We also actively market and promote the brand as a whole for your benefit.

colour me beautiful is not a franchise and does not tie you down with a contract or charge any annual fees. The Letter of Appointment is brief and concise and can be terminated by you at any time and without penalty.

earning potential

In addition to your income from consultations, you profit from the sale of cosmetics and accessories. You sell **colour me beautiful** products at the retail price for which you get a discount of 25% raising up to 45% as you develop your business.

training outside the UK

For more information regarding training outside the UK, please contact our training department in London on +44 (0)20 7627 5211 or training@cmb.co.uk

about our training

the training programme

colour me beautiful are committed to offering the most up-to-date training structured in a way which allows consultants to develop, learn, progress and succeed according to their personal goals.

All courses are highly interactive and include hands-on experience with “live” volunteers. This practical consulting experience during training helps to maximise your confidence.

We would recommend that you take the courses in order, i.e., Colour and Make-up, Marketing, Building your Business, Style and How to Conduct Workshops, Parties and Talks. Men's Training should be taken once you are experienced in your women business whilst the Corporate Training should be taken, if you have the prerequisite background, once you are confident and experienced in dispensing both men and women consultations.

Your investment to enable you to advise clients on colour and make-up is £1,800 + VAT, which includes all the materials needed plus the Marketing and Building your Business training days. In addition you will need to budget £1,000 + VAT on an initial stock of wallets, swatches and cosmetics, on the sale of which you will make a profit.

Please note that it is only once you have done the Style Training that you become an Image Consultant. Until then, you will be a Colour Consultant. Once you have done the Style Training you are able to offer full image consultations, personal shopping, wardrobe weeding and the bridal consultations.

the trainers

colour me beautiful prides itself on the quality of its image consultants. This quality is maintained by the standard of our training courses and that of our trainers. Our courses are conducted by top **colour me beautiful** consultant trainers, all of whom have proven themselves capable of attaining the highest standards both in their **colour me beautiful** consulting and in their training ability. All trainers are Masters of the International Federation of Image Consultants and have attended our “Train the Trainers” course.

The International Federation of Image Consultants

The International Federation of Image Consultants (IFIC) was set up in 1988 as the professional body for the personal image industry. Its mission is to promote best practice in the industry, to set and develop standards for the image profession and to promote the image industry in the UK and overseas. **colour me beautiful** is an Audited Training Provider of IFIC.

the training venues

colour me beautiful training courses are offered in four regions: the South, the North, Scotland and London. Courses are scheduled throughout the year with the flexibility to meet demand.

For further details on locations and dates please contact our training department in London on +44 (0)20 7627 5211 or training@cmb.co.uk



the training courses

With the range and format of training courses **colour me beautiful** offer, it is possible to expand your qualifications at your own pace. The order set out below is the recommended sequence.

Courses generally run from 9am to 5pm and include refreshments and a light lunch.

course	duration	fee	includes
colour & make-up	5 days	£1,800	<ul style="list-style-type: none"> • Pre-course pack • Manuals and course notes • Drape set and cape • 1 set of palettes with wallet • Cosmetics tester unit with full range of cosmetics • Set of professional cosmetic application brushes • Set of silk fringed wool pashminettas • Copy of <i>Colour Me Confident or Colour Me Beautiful</i> • Copy of <i>Colour Me Younger</i> • CD of Promotional Presentation • Make-up DVD • Set of Dominant make-up compacts • Set of skincare • Beauty workbook and make-up prescription samples • Operations Manual • Stock of Marketing Material
marketing	1 day	FOC	<ul style="list-style-type: none"> • Manual
building your business	1 day	FOC	<ul style="list-style-type: none"> • Manual
style & image	4 days	£975	<ul style="list-style-type: none"> • Manual with course notes • Body shapes folder • Style workbook • Copy of <i>Be a Beautiful Bride</i>
how to conduct workshops, parties and talks/presentations	1 day	FOC	<ul style="list-style-type: none"> • Manual
men	2 days	£1000	<ul style="list-style-type: none"> • Manual • Men's suiting drapes • Copy of <i>Image Matters for Men</i> • CD of promotional presentation
corporate	3 days	£1,500	<ul style="list-style-type: none"> • Manual • CD of corporate image presentation • Set of corporate workbooks
additional training:			
advanced colour	1 day	£95	<ul style="list-style-type: none"> • Handouts
advanced make-up	1 day	£95	<ul style="list-style-type: none"> • Handouts
advanced style	1 day	£95	<ul style="list-style-type: none"> • Handouts
bridal	1 day	£95	<ul style="list-style-type: none"> • Manual
hair & glasses	1 day	£95	<ul style="list-style-type: none"> • Manual

All fees quoted are subject to VAT

the training courses

colour and make-up training

5 days

£1,800

This five-day intensive course covers the **colour me beautiful** colour concept and how to use it to advise clients on their best colours for clothing and make-up.

The course combines structured theory with practical sessions with 'live' volunteers to boost your confidence not just on knowledge, but on how to execute, conduct and communicate knowledge during a Colour Analysis consultation. With between four and eight trainees on a course you can ensure you benefit from personal attention as well as interaction with peers.

Because make-up makes a difference you will also learn basic make-up application skills throughout the week, so you can give your clients the full colour analysis experience.

At the end of this course you will be ready to conduct personal and group Colour Analysis consultations and give informal colour presentations.

equipment received

- Pre-course pack
- Comprehensive training manuals complete with course notes
- Set of 134 **colour me beautiful** drapes for colour analysis
- Draping cape
- Set of colour swatch palettes and wallet
- Cosmetic tester unit containing a full set of **colour me beautiful** cosmetics
(see cosmetics brochure for full details)
- Set of dominant make-up compacts
- Set of Skincare
- Make-up DVD
- Set of professional cosmetic application brushes
- Set of 6 pashminettas
- Copy of *Colour Me Confident* or *Colour me Beautiful*
- Copy of *Colour Me Younger*
- CD of promotional powerpoint presentation

Your trainer will also take you through those first few days on your own, and how to set up your studio, manage your business and build a client base.

The course includes a comprehensive Operations Manual, together with some marketing material to help you start straight away. You will have an opportunity to meet representatives of the team from Head office and fully understand how colour me beautiful works and how we help you to succeed as a consultant.

marketing day

1 day

FOC

A good marketing strategy is essential for any successful business and this one-day course gives you all the tried-and-tested marketing know-how; from an effective launch through to on-going initiatives to keep the clients coming.

You will receive a variety of marketing samples and a manual which you can draw upon for your own business plan.

building your business

1 day

FOC

Learn how to increase your turnover and make a profit by attending this high impact and interactive training. You will receive a comprehensive manual.

the training courses

style & image training

4 days

£975

This is the training which will entitle you to become an image consultant. As an image consultant you can not only conduct style consultations and full image makeovers, but you can also add personal shopping, wardrobe weeding and bridal consultations to your list of services.

In this four-day training programme you will learn style advising techniques and how to structure these as a consultation for clients. The course combines structured theory in assessing body shape, proportions, scale and personality with practical application on volunteers. A shopping trip shows you how to apply the concepts you are learning. The practical experience builds your confidence and consolidates learning.

Upon completion of this course you will be qualified to offer Style & Image consultations, Bridal consultations and Style Update parties too.

equipment received

- Training manual complete with course notes
- Body shapes folder
- Stock of style workbooks

how to conduct workshops, parties and talks/presentations

1 day

FOC

Workshops and parties are a great way of promoting yourself. If you haven't spoken in public before, this day is a must.

You will receive a comprehensive manual full of tips, hints and ideas to take your business forward.

men's image training

2 days

£1,000

Offering image advice for men is a market that has seen a huge leap in recent years and after gaining experience offering women colour and style advice, over 50% of trainees go on to undertake the men's image training course.

The course covers Colour, Style and Wardrobing for men. The approach uses the same concepts already learned in the Colour and Style Trainings, adapting them to suit the male wardrobe and personality style. Practical sessions with volunteers allow consultants to learn a more direct and structured approach to the consultation which is essential to the male client.

Upon completion of this course you will be qualified to offer Colour Analysis and Image consultations for men.

equipment received

- Training manual with course notes
- Copy of *Image Matters for Men*

corporate training

3 days

£1,500

For those who wish to take their business to the next level we offer the Corporate Training course.

Almost a quarter of consultants go on to train as corporate consultants. In order to be able to offer the corporate service you will need to have undergone both the women's and men's Colour and Style trainings and proven yourself to be effective as an image consultant. If you come from a business background you will also find this to be of extra benefit. We advise at least 6 months experience after the men's training before considering the intensive Corporate Training programme. This course includes presentation training which involves you being filmed whilst conducting a short presentation to your course colleagues.

Once completed you have the opportunity to market yourself as a Corporate Image consultant to businesses in your area. In addition you may be asked to conduct presentations and workshops on behalf of **CMBimage**, the corporate division of **colour me beautiful**.

equipment received

- Training manual
- Samples of corporate workbooks
- CD of PowerPoint presentation for use in your corporate services

additional 1-day training courses

These 1-day training courses are run throughout the year and can be taken at any time and in any order you wish. Each course costs £95+VAT.

advanced colour analysis

Learning to be more creative with your colour analysis skills and improving your communication of knowledge to clients.

advanced make-up skills

Professional make-up techniques to take your skills to the next level, making you a better consultant and improving your ability to sell cosmetics for the benefit of your business. This course is often conducted by a guest make-up artist.

advanced style & image

Thinking outside the box and developing your knowledge of styling and image.

bridal

From conducting a variety of bridal consultations to marketing to this lucrative market, this course covers it all.

hair & glasses

Hair and glasses have a huge impact on image. This course will give you the know-how to advise your clients on the perfect styles for them.

“There is an excellent balance in your trainers of new, fresh influence, balanced by those with solid decades of experience. That's a great combination. Thanks for making it all work so efficiently. It makes training a pleasure.”

Mandy Lehto, Wimbledon. Trained January 2009

A variety of additional trainings, conducted by guest speakers who are experts in their field, are regularly conducted at our conferences and regional meetings so you consistently have opportunities to learn new skills and enhance your services as an image consultant.



services

Upon completion of the relevant training courses you will be qualified to offer the following services:

full image consultations

from £180

The ultimate consultation includes, colour, make-up and style consultations all in one. Your client receives 42 colour swatch book, the style and beauty workbooks.

colour analysis consultations

from £85

Held individually or in small groups, Colour Analysis assesses the client's dominant colouring type and then goes into individualising the client's palette of colours even further. You'll show the client how to mix & match her colours plus demonstrate how to wear some of the shades she may already have in her wardrobe. This consultation provides the client with a 42 colour swatch wallet.

colour parties

from £40 per person

Held in small groups, the Colour Parties assess the client's dominant colouring type. All clients receive a wallet containing 30 fabric swatches showing the appropriate colours for their type. These parties introduce the Colour Analysis concept to your clients who might then want to upgrade to a full service.

make-up lessons

from £30

Held individually or in small groups, these classes take the client through a step-by-step make-up application and show them how to put their make-up colours together. Clients receive a personalised Beauty Workbook full of make-up ideas and tips.

make-up parties

£negotiable

These parties are offered by consultants either free of charge or for a small fee. The parties provide a cost-effective way to build a client base and to sell your products.

style consultations

from £85

The **colour me beautiful** system focuses on personality and lifestyle to help your client discover the clothing styles that will be her best wardrobe investments. Details of body shapes, build, proportion and scale are covered and recorded in her personalised **colour me beautiful** Style Workbook.

style update consultations

from £25

Every season **colour me beautiful** produces a fashion guide for consultants to offer individually or in groups. It provides a useful tool for encouraging long-term customer loyalty and offers the client and their friends the opportunity to learn new tips and buy the latest products.

personal shopping and wardrobe weeding

from £25/hr

Usually following on from a Colour or Style consultation, some clients will want you to weed their wardrobe and/or take them shopping to put into practice their new found knowledge. You can also promote these services separately.

bridal consultation

£negotiable

You can offer a personalised bridal consultation to cover anything from make-up to colour theming.

men's colour analysis consultation

from £75

Held individually the men's Colour Analysis consultation assesses the dominant colouring type before individualising their palettes. You will show your client how to identify and wear their colours.

men's image consultation

from £120

This is the complete image consultation for men which incorporates colour analysis and style in a comprehensive and conclusive consultation.

colour me beautiful has developed a range of quality products which are available exclusively through its consultant network which gives you the opportunity to earn extra income. Client loyalty is encouraged through repeat visits and purchases from you.

colour wallets

Given to your client as part of the Colour Analysis consultation, the wallet is a reminder of the quality of service your clients receive. With 30 or 42 fabric swatches representing their best shades, suggested basic investment colours and recommended cosmetic shades, the colour wallet is an essential shopping aid for any **colour me beautiful** client.

cosmetics

The **colour me beautiful** collection is designed according to our colour concept. The client buys only the colours that are recommended for her particular palette. The magnetised kit system allows the consultant to personalise the client's selection and encourages the client to return for replacements. Our system ensures a more environmentally friendly approach to cosmetics as the minimum amount of packaging is wasted. Consultants profit from the sales of cosmetics. The level of discount, and therefore profit you receive, is dependant on the volume of your purchases throughout the year. **colour me beautiful** cosmetics are not tested on animals and are paraben and lead free.

programmes/workbooks

Make-up Lessons, Style Consultations, Style Updates and Bridal Consultations all offer clients comprehensive notes which the consultant adapts for each individual. Workbooks/programmes for each of these services provide the consultant with structure for each service and the client with a valuable reference tool after the consultation.

publications

colour me beautiful started with a publication written by Carole Jackson in 1979. *Colour Me Confident* and *Image Matters for Men* were published by Hamlyn in 2006. *Colour me Younger* followed in 2008, and *Be a Beautiful Bride* in the Spring of 2009. *Colour Me Beautiful* is to be published in March 2010, and *Colour Me Slimmer* in September 2010.

scarves

colour me beautiful has an exclusive collection of scarves in shades to suit each colour type. They not only provide the perfect finishing touch to any outfit, but are also a great way of showing clients the benefit of wearing colours from their palette.

To view the **colour me beautiful** product collection visit www.colourmebeautiful.co.uk



consultant support

It is up to you to decide at which speed you progress through the training courses but if you choose to become a **colour me beautiful** consultant you can be certain of consistent, ongoing support from Head Office and fellow consultants.

consultant support managers

Our Consultant Support Managers are there to help you on a day-to-day basis. As award winning consultants, they have the experience to guide you through the various stages of building your business for as long as you need them.

regional trainings and meetings

We are a 'people business' and as such, have to adapt to changing needs. This means we are constantly working to improve our consulting skills. We do this best by learning from each other. Twice a year, regional meetings are held at locations in Scotland, Leeds, Bristol and London. At these meetings you will hear about the latest fashion colours and trends, new products and marketing developments. These are exciting and motivational days where we honour our top achievers who have made an exceptional contribution to the business. This is also an invaluable opportunity for you to network with fellow consultants and be inspired by guest speakers.

conferences

Every other year **colour me beautiful** hosts a two-day conference for consultants from all around the world. This is made up of workshops, guest speakers, a fashion show and an awards ceremony. It is the ultimate event for you to learn new skills, celebrate success and network with consultants from around the UK and overseas.

nationwide marketing

The benefits you get from becoming a **colour me beautiful** consultant are unsurpassed. In addition to working under a well-known and highly regarded brand name, you reap the rewards from the constant marketing initiatives of the Head Office team. There is no extra fee for any of this support for as long as you remain an active **colour me beautiful** consultant.

- **newsletters**
 - Our bi-annual newsletter, Spectrum, contains essential reading to ensure you are kept up-to-date with all of the news from consultants and Head Office
 - Monthly E-spectrum, is a fashion and style e-newsletter which can be personalised and sent to your client/press database each month to maintain crucial client contact
- **style updates**

Each Spring/Summer and Autumn/Winter **colour me beautiful** launch their Style Update for the forthcoming season. The booklets and presentations available give you a tool to invite clients back
- **directory of consultants**

Your name and contact details will be added to the online consultant directory which is visited by over 1,500 potential clients every day
- **website**
 - **colour me beautiful** are constantly updating their website to ensure they reach as many online searches as possible
 - As long as it fulfils certain criteria, consultants with websites can have a reciprocal link from the **colour me beautiful** website
- **promotions**

Because of our strong position in the market, **colour me beautiful** is regularly approached by retailers, the media and other organisations for nationwide promotions. These are a proven way to gain quality new clients and develop your business
- **press releases**

Together with our external PR agency, **colour me beautiful** maintains a consistent relationship with the media. We make available to you press releases for your personal use to help you develop a relationship with your local press
- **intranet**

The **colour me beautiful** Intranet is an online source of press releases, essential guides, images and other invaluable information available exclusively to **colour me beautiful** consultants. You will receive your own personal log-in details so you can access it at any time.

why train with colour me beautiful

To have a successful business you need to understand and appreciate its uniqueness. So what is special about **colour me beautiful**?

- The strength of the brand name, **colour me beautiful**, and the benefits resulting from it give you instant credibility as a professional image consultant and help you to promote your business.
- A **colour me beautiful** consultant offers a service which first and foremost focuses on the individual. It's personal: **colour me beautiful** consultants don't simply recommend the latest fashions, they advise clients where to shop to find their colours and styles, and show them how to adapt current looks to suit their colouring, body lines, personalities and budgets. As a business, **colour me beautiful** believes in building personal relationships: it is this personal attention that builds our outstanding customer loyalty.
- **colour me beautiful** highlights clients' positive attributes whilst providing solutions to any challenges. Clients should leave the consultation feeling excited about the new possibilities that have opened up for them.
- Training with **colour me beautiful** is the complete business solution. The training and tools on offer, combined with the outstanding level of support from Head Office provides you with all you need to set-up and go on to build a profitable and successful business.
- The **colour me beautiful** system is the most advanced, accurate and modern in the image consultancy industry and is constantly evolving. As our consultants and clients' needs change we introduce new programmes, techniques and products to meet those needs. Likewise, we ensure that our consultants grow in their business and consultancy skills.
- **colour me beautiful** trainers each bring with them years of successful business experience and knowledge which they pass onto new consultants.
- **colour me beautiful** is committed to offering quality service to our consultant network and to our clients. That means ensuring that we build lasting relationships with all our customers.
- Our series of books give **colour me beautiful** consultants marketing opportunities that are available to no one else in this industry.
- It is not an exaggeration to say that as a **colour me beautiful** consultant you will be enriching the lives of others by making them feel better about themselves; a truly uniquely rewarding career.
- And finally, this is a business where we have fun at the same time! It is hard work, but the variety makes every day different, providing as many challenges as you are prepared to take. You'll enjoy the team spirit and support of consultant colleagues.



next steps

Any new venture requires careful consideration. We recommend that you discuss the contents of this brochure with a personal or professional advisor. We can then answer any questions that you may have and provide any further information. Simply contact our training department on **020 7627 5211 ext 213** or **training@cmb.co.uk**

You need to be 100% convinced that **colour me beautiful**, its products and services are the best on offer. It is as important to us as it is to you that your new career is a success because we want to develop a long-term business relationship with you.

If you are able to visit our London office we would be delighted to meet you to discuss the training, your plans and expectations along with what **colour me beautiful** can offer you and our terms & conditions. Alternatively, our trainers/interviewers can arrange a meeting at a mutually convenient place or over the telephone.

If you would like to apply for training simply fill in the enclosed application form (or download from: **www.colourmebeautiful.co.uk/training**) and return to Head Office.

colour me beautiful

66 The Business Centre

15-17 Ingate Place

London

SW8 3NS



points for consideration

Use the table below to easily compare **colour me beautiful** with any other image training organisations.

Training	CMB consultant	Other 1	Other 2
Will I become a certified colour me beautiful image consultant?	Yes		
Will my trainers have completed a “ Train the Trainers ” course and be Masters of the International Federation of Image Consultants ?	Yes		
Does the training include 'live' volunteers to increase my knowledge and confidence?	Yes		
Do the courses include all the equipment I need to begin consulting?	Yes		
Will I be trained for full days (typically 9am-5pm) in groups of no more than 8?	Yes		
Is lunch included on training days?	Yes		
Support			
Will I benefit from continuous on-going support free of charge?	Yes		
Will I get a free listing on the colour me beautiful website to help promote my services?	Yes		
Will I be eligible for client referrals from colour me beautiful head office?	Yes		
Will I benefit from the joint promotions with highly regarded brand names and publications (i.e. Dove , Good Housekeeping)	Yes		
Will I benefit from consistent press coverage gained by colour me beautiful Head Office?	Yes		
Will I have exclusive access to the colour me beautiful intranet database of information?	Yes		
Will I have the full-time team of staff at colour me beautiful head office available for my marketing , order and general queries?	Yes		
Will I have the opportunity to attend meetings and networking events organised by colour me beautiful ?	Yes		
Will I receive and be able to personalise and forward to my clients, business and press contacts monthly email newsletter e.Spectrum ?	Yes		
Will I receive the bi-annual consultant newsletter, Spectrum ?	Yes		
Will I have access to the Style Update presentation and handouts as a tool to invite clients back each season?	Yes		
Will I have the collection of colour me beautiful books available to use in my training and consultations?	Yes		
Will I have to pay any annual fees ?	No		



application form

to attend the Corporate Training Course

- Please complete the form below giving answers to all sections where applicable
- A recent photograph of yourself should also be attached
- All information will be kept in the strictest confidence

personal information

first name _____ mr/mrs/miss/ms _____

surname _____ tel. daytime _____

address _____ mobile _____

_____ email _____

postcode _____

when did you train as an Image Consultant? _____

courses completed _____

approximate number of clients seen in the past two years? _____

please list your career background and qualifications that you feel will benefit you as a corporate image consultant.

<i>dates</i>	<i>company name and address</i>	<i>type of business</i>	<i>position held and responsibilities</i>

qualifications/skills *(start with most recent)*

<i>dates</i>	<i>course</i>	<i>college/university training course</i>	<i>qualification</i>

**how many hours per week do you currently work
at you image business?** _____

background to you application

do your computer skills include PowerPoint? ☐

do you own or have access to a laptop? ☐

do you drive and have access to a car? ☐

what appeals to you most about becoming a corporate image consultant?

**what do you think will be the most challenging aspects of becoming a
corporate image consultant?**

your business plan

where do you think your clients will come from/how will you find your clients?

in what geographical areas are you considering marketing your business?

training

which of these areas is most convenient for you?

Central London ☐

Manchester ☐

Scotland ☐

I certify that all the information given on this application is true and accurate and that **colour me beautiful** may consider me for training based on this information.

I acknowledge that all information disclosed to me is confidential and the property and copyright of **colour me beautiful**

signed _____ date _____

please return the completed form to:

Training Department
colour me beautiful

66 the business centre • 15-17 ingate place • london SW8 3NS

t: 020 7627 5211 • f: 020 7627 5680 • e: training@cmb.co.uk

w: www.colourmebeautiful.co.uk

full image consultation
•
colour analysis
•
style consultations
•
make-up lessons
•
make-up prescriptions
•
style updates
•
parties
•
bridal consultations
•
wardrobe weeding
•
personal shopping
•
men's colour consultation
•
men's image consultation



colour**me**beautiful
the image consultants

colour me beautiful limited

headquarters:

europa

africa

& middle east

66 the business centre • 15-17 ingate place • london SW8 3NS

t: +44 (0)20 7627 5211 • **f:** +44 (0)20 7627 5680

e: info@cmb.co.uk

w: colourmebeautiful.co.uk